

## LEADERSHIP

### Eben Alexander III, M.D., F.A.C.S.

Chief Science Officer & Co-Founder, Eternea

Dr. Alexander is a neurosurgeon & neuroscientist educated at Duke University. He formerly served for over 15 years as a faculty member at Harvard Medical School. He is the author of the international best seller, *Proof of Heaven* and has been widely published in many medical and scientific journals.

### John R. Audette, M.S.

President, CEO & Co-Founder, Eternea, Inc.

Mr. Audette has 35 years of senior executive experience in hospital and hospice administration, physician practice management, public broadcasting and the performing arts. He is a leading pioneer in the study of consciousness and spiritually transformative experiences and has collaborated with noted experts in these fields since 1974.

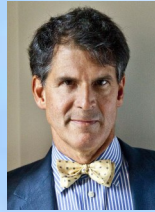
### Dr. Gary Schwartz

Chairman, Eternea

Dr. Gary E. Schwartz serves Eternea as chairman. He is currently professor of Psychology, Medicine, Neurology, and Surgery at the University of Arizona, Tucson. In addition to teaching courses on health and spiritual psychology, he is Director of the Laboratory for Advances in Consciousness and Health at the university; he also serves as Corporate Director of Development of Energy Healing at Canyon Ranch.

## NON-PROFIT STATUS

Eternea, Inc., IS a 501.c.3 and a 509.a.1 publicly-supported, tax-exempt non-profit charity. Donations are tax-deductible to the extent permitted by law.



*"My near-death experience convinced me that life is eternal and death is merely a transition to another level of existence. I came back resolved to help make the world a better place for all. I co-founded Eternea for this purpose."*

Eben Alexander, M.D.



*"Frontier science provides compelling evidence confirming the teachings of ancient mystics and many of the world's major religions that we are eternal beings whose central purpose is to love one another. We can co-create an optimal future by accepting the validity of these truths predicated on the work of frontier science."*

John R. Audette, M.S.



*"We seek nothing less than providing convincing evidence that the continuity of consciousness is true and that the survival of the soul is real. This confirmation would be earth-shattering - equal to proving that the earth is round rather than flat. It would be one of the most profound revelations of science in all of human history with astounding repercussions."*

Dr. Gary Schwartz

## Eternea, Inc.

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**Eternea**  
The Convergence of  
Science & Spirituality

*Engendering an  
optimal future for Earth  
and all its inhabitants*



## A New Manner of Thinking

*"A human being is part of the whole called the universe. We experience ourselves as something separate from the rest...a kind of optical delusion of consciousness. This delusion is a kind of prison restricting us to our personal desires and affection for persons nearest to us. Our task must be to free ourselves from this prison by widening our compassion to embrace all living creatures and the whole of nature. The true value of a human being is determined by the measure in which they have obtained liberation from the self. We shall require a substantially new manner of thinking if humanity is to survive."*

— Albert Einstein

Correspondence to Mr. Robert Marcus, NY, NY Feb. 12, 1950

## Our Vision

To inspire transformation in human nature and civilization, shifting from avarice to altruism, from duality to unity, from divisiveness to harmony, helping humanity evolve from “every man for himself” to “all for one and one for all.”

## OUR MISSION

To support, sponsor and advance scientific research, public education and practical outreach initiatives concerning spiritually transformative experiences and the nature of consciousness for the purpose of furthering awareness and acceptance of the premise that eternal continuation of consciousness is a fundamental reality.

## OUR STRATEGY

To globally position frontier science as a powerful impetus for perceptual, behavioral and social change, providing humanity with a sound basis for accepting as true seven cornerstone postulates (see next panel). We reason that when a sufficient number of people internalize these postulates as core personal beliefs and convictions, reinforced by an abiding confidence in the work of frontier science, profound change will occur in human nature and the nature of social, political and economic systems, as well as institutionalized religion. Einstein's call for "*a new manner of thinking*" thus will be realized, one rooted deeply in scientific knowledge, which will engender an optimal future for Earth and all its inhabitants.

[www.eternea.org](http://www.eternea.org)

## CORNERSTONE STATEMENTS

Frontier science, that which challenges leading paradigms especially in regard to consciousness, provides compelling research findings which validate and justify acceptance of the following seven cornerstone statements concerning the ultimate nature of reality:

1. Some core aspect of consciousness extends beyond the brain and its processes, transcending physical form and existing independently of it;
2. This core aspect of consciousness or inner essence is eternal in nature, unbounded by space, time and matter, able to manifest in other forms throughout the infinite spectrum of eternal existence;
3. All things in the cosmos are interconnected at the quantum level, influencing each other non-locally and instantaneously, implying that all things are one in the grand web of creation;
4. The organizing principle of the cosmos and the overarching purpose of evolution is unconditional love;
5. There is a profound creative intelligence underlying the universe from which all things originate and to which all things return;
6. In an interconnected universe an intricate matrix of cause-effect relationships exists, suggesting that what we do to others we do to ourselves, which means that we reap what we sow; and
7. The good of the one and the good of the many are symbiotic, affirming the ancient wisdom that we can be only as strong as our weakest link.

### Join Eternea Today!

Now is the time to make a difference...to move from dreams to tangible service...to join with others who share a common conviction about the eternal quality of consciousness.

## Services & Programs

### Web Resources

- A single source of comprehensive information about latest research findings and literature concerning consciousness and spiritually transformative experiences (STEs).
- Information for people who are grieving, facing death or at-risk for suicide.
- A global database where information about one's STE can be entered, viewed by the public and studied by researchers.
- Moderated forums for the public and professionals to exchange ideas, obtain information and offer comments about issues concerning STEs and consciousness.

### Research & Education

Eternea conducts and sponsors research and education concerning STEs and consciousness, overseen by its Frontier Science Forum.

### Social Action & Outreach Initiatives

Eternea conducts and sponsors practical programs to improve the quality of life for people everywhere such as Love In Action (LIA) and the Loving Each Other Global Campaign (LEO), implemented through Friends of Eternea and the Blue Butterfly Society.

### The Nexus of Science, Spirituality & Religion

Eternea conducts and sponsors efforts to promote a synthesis between science, spirituality and religion aimed at building bridges and finding common ground where each can be bettered by the other in mutual pursuit of truth. This work is overseen by Eternea's Convergence Coalition.

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